

Cosmoglow Luxe Skin Planner

A feminine routine journal for women who want clearer, calmer, more consistent skin.

Build your dream morning and night routine, stop impulse product shopping, and track the habits that actually make your skin look better.

- Elegant skin profile pages
- Morning and evening ritual planners
- Weekly glow, texture, redness, and breakout tracker
- Product decision worksheet before you buy
- Soft reset and monthly reflection pages

Perfect for beauty lovers, skincare beginners, and women building a more intentional routine.

Suggested digital product starter price: \$19–\$27

What Makes This Feel Premium

- It feels like a beauty workbook, not a plain checklist.
- It helps you choose products with more confidence.
- It supports daily routine habits and long-term skin tracking.
- It is simple enough to use every week, but polished enough to sell as a giftable digital product.

This planner is best if you want to...

■ Create a routine that feels luxurious but realistic	■ Understand your skin patterns better
■ Buy fewer random products	■ Track glow, hydration, and irritation more clearly
■ Feel more organized with your skincare goals	■ Use a soft feminine planner aesthetic

Skin Profile & Beauty Snapshot

Name	_____
My skin type	_____
My top 3 skin concerns	_____
My skincare personality	_____
My main beauty goal this season	_____
What I want my skin to feel like	_____
Ingredients I love	_____
Ingredients I avoid	_____

How does your skin feel most often?

<input type="checkbox"/> Tight	<input type="checkbox"/> Dry
<input type="checkbox"/> Balanced	<input type="checkbox"/> Shiny
<input type="checkbox"/> Reactive	<input type="checkbox"/> Red
<input type="checkbox"/> Bumpy	<input type="checkbox"/> Dull

Morning Skin Ritual

Step 1: Cleanser	_____
Step 2: Serum / treatment	_____
Step 3: Moisturizer	_____
Step 4: SPF	_____
How I want my skin to look after this routine	_____

Morning ritual check

<input type="checkbox"/> This feels fast enough for real life	<input type="checkbox"/> My SPF works well under makeup
<input type="checkbox"/> Nothing here feels too harsh	<input type="checkbox"/> This supports my main skin goal
<input type="checkbox"/> I would actually repeat this daily	<input type="checkbox"/> This feels feminine and calming

Evening Skin Ritual

Step 1: Cleanse	_____
Step 2: Active / treatment	_____
Step 3: Recovery layer	_____
Step 4: Night cream / seal	_____
My evening skin intention	_____

Evening ritual reminders

<input type="checkbox"/> Actives should start slowly	<input type="checkbox"/> My barrier needs rest nights too
<input type="checkbox"/> I will patch test new products	<input type="checkbox"/> I am not using too many things at once
<input type="checkbox"/> This routine feels restorative	<input type="checkbox"/> I can be consistent with this

Product Decision Worksheet

Product name	_____
Why do I want this?	_____
What concern should it help?	_____
Will it fit my routine?	_____
Could it irritate my skin?	_____
Morning or night?	_____
Do I need it now or later?	_____

Buy or skip?

<input type="checkbox"/> Matches my real skin goal	<input type="checkbox"/> Does not duplicate what I own
<input type="checkbox"/> Fits my current budget	<input type="checkbox"/> Feels worth testing
<input type="checkbox"/> I know how often to use it	<input type="checkbox"/> I am not buying from impulse

Soft Reset Routine

When my skin feels overwhelmed, I will use...	_____
My simple 3-step reset routine	_____
What I will pause for a few days	_____
How I will know my barrier feels better	_____

Signs I may need a reset

<input type="checkbox"/> Stinging	<input type="checkbox"/> Unusual tightness
<input type="checkbox"/> Extra redness	<input type="checkbox"/> New flaky patches
<input type="checkbox"/> Too many actives at once	<input type="checkbox"/> My skin feels tired

Monthly Reflection & Next Glow Goal

What improved most this month?	_____
What still feels inconsistent?	_____
My best product this month	_____
What I want to simplify next	_____
My next skincare focus	_____

Upsell idea: pair this planner with a personalized AI routine result after the Cosmoglow skin analysis.